

# Marnie Ritchie

Assistant Professor  
Department of Communication,  
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## EDUCATION

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**MFA Creative Writing (Poetry)**, The Rainier Writing Workshop, Pacific Lutheran University  
Summer 2023-present, *In progress*

**PhD Communication Studies**, The University of Texas at Austin, Summer 2018  
Dissertation: “Diffuse Threats: US Counterterrorism as an Anxious Affective Infrastructure”  
Committee Members: Dana Cloud (Co-Chair), Joshua Gunn (Co-Chair), Diane Davis, Sharon Jarvis, Barry Brummett, Simone Browne

**MA Communication and Rhetorical Studies**, Syracuse University, Summer 2013

**BA Philosophy**, University of Vermont, Spring 2011

## ACADEMIC APPOINTMENTS

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**Pacific Lutheran University**, Parkland, WA  
Assistant Professor of Communication, Media, and Design Arts, Fall 2019-present  
Visiting Assistant Professor of Communication, Fall 2018-Spring 2019  
Faculty Affiliate with Gender, Sexuality, and Race Studies, Fall 2019-present

## GRADUATE ASSISTANTSHIPS

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**The University of Texas at Austin**, Austin, TX  
Full-time Staff, Digital Writing and Research Lab, Rhetoric and Writing, 2017-2018  
Instructor and Teaching Assistant, Communication Studies, 2013-2016

**Syracuse University**, Syracuse, NY  
Instructor and Teaching Assistant, Communication and Rhetorical Studies, 2011-2013

## ACADEMIC PUBLICATIONS

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### Single-Authored Essays

“War Misguidance: Visualizing Quagmire in the US War in Afghanistan,” *Media, War & Conflict* 16, no. 1 (2023): 63-81.

“Gasping for War Drama: The ‘About to Die Moment’ of the Osama bin Laden Assassination,” *Critical Studies in Media Communication* 38, no. 3 (2021): 240-254.

“Fusing Race: The Phobogenics of Racializing Surveillance,” *Surveillance & Society* 18, no. 1 (2020): 12-29. Lead article.

“Spectacular Resilience: Visualizations of Endurance in ‘Beyond 9/11,’” *Visual Communication Quarterly* 25, no. 3 (2018): 168-180.

“Regurgitative Reading,” *Capacious: A Journal of Emerging Affect Inquiry* 1, no. 3 (2018): 25-48. <http://capaciousjournal.com/article/regurgitative-reading/>.

“Security Stupidity,” *Journal of Multicultural Discourses* [“Multicultural Discourses of ‘Security’” special issue] 12, no. 4 (2017): 349-365.

“Feeling for the State: Affective Labor and Anti-Terrorism Training in US Hotels,” *Communication and Critical/Cultural Studies* 12, no. 2 (2015): 179-197.

### Encyclopedia Entries

“Rhetoric and Critical Affect Theory,” *The Oxford Research Encyclopedia of Communication*. Oxford University Press, published online, 2021.

“Brian Massumi and Communication,” *Oxford Encyclopedia of Communication and Critical Studies*. Oxford University Press, 2018.

### Book Reviews

Invited review, *Pacifying the Homeland: Intelligence Fusion and Mass Supervision* by Brendan McQuade, for *Crime, Media, Culture*, volume 18, no. 1 (March 2022).

“Review of *Poverty in Common: The Politics of Community Action during the American Century* by Alyosha Goldstein,” *E3W Review of Books*, vol. 15 (Spring 2015).

### Public-Facing Work

Interviewee for PLU’s magazine ResoLute, “Professor Marnie Ritchie Discusses Surveillance, Rhetoric, and Media,” Summer 2022, <https://www.plu.edu/news/archive/2022/11/01/marnie-ritchie-resolute/>

“Sleuthing the National Security State,” *BLINK* (blog of *Surveillance & Society*), May 23, 2020, <https://medium.com/surveillance-and-society/sleuthing-the-national-security-state-1db4b2734bdf>

“‘Our’ Idiot President?” *Citizen Critics*, April 14, 2019, <https://citizencritics.org/2019/04/our-idiot-president/>

## **AWARDS AND HONORS RECEIVED**

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### **Awards**

- 2021 Surveillance Studies Network Early Career Researcher Award
- 2021 PLU Center for Gender Equity Award for Engaged Inquiry
- 2019 Dissertation Award, Rhetoric Society of America, recognizes the top dissertation defended by a student member of RSA in 2018
- 2019 Top Paper Award, Communication, Identities, and Difference Division, Western States Communication Association
- 2016 Gerard A. Hauser Research Award for Top Four Graduate Student Paper, Biennial Rhetoric Society of America Conference
- 2016 Outstanding Assistant Instructor, Department of Communication Studies, University of Texas at Austin
- 2015 Clock Award for Student Appreciation, Services for Students with Disabilities, University of Texas at Austin
- 2013 Top Paper Panel, Critical and Cultural Studies Division, National Communication Association Convention
- 2013 J. Calvin Callaghan Graduate Student Achievement Award, Department of Communication and Rhetorical Studies, Syracuse University
- 2013 Top Paper, Rhetoric and Public Address Interest Group, Eastern Communication Association
- 2012 Top Paper, Philosophy of Communication Interest Group, Eastern Communication Association

### **Grants**

- 2021 Karen Hille Phillips Regency Advancement Award (\$4,000)
- 2019 External and Internal Funding for “Life Under Drones” Symposium (\$15,755)
- 2019 PLUTO Teaching with Technology Grant (\$2,850), Teaching and Learning with Technology Team, Pacific Lutheran University
- 2017 Research Grant for Fieldwork (\$1,019.95), The Clements Center for National Security, University of Texas at Austin
- 2015 Professional Development Grant (\$700), Graduate School, University of Texas at Austin
- 2012 Creative Opportunity Grant (\$600), College of Visual and Performing Arts, Syracuse University, for National Communication Association
- 2012 Summer Grant (\$1,000), Communication and Rhetorical Studies Department, College of Visual and Performing Arts, Syracuse University
- 2012 Creative Opportunity Grant (\$200), College of Visual and Performing Arts, Syracuse University, for Eastern Communication Association, 2012

### **Fellowships**

- 2016-2017 Graduate School Continuing Fellowship (\$28,000), University of Texas at Austin, Academic Year 2016-2017
- 2013-2015 Recruitment Fellowship (\$5,000 a year), University of Texas at Austin, Academic Years 2013-2014, 2014-2015

## **TEACHING EXPERIENCE @ PROF LEVEL**

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### **Pacific Lutheran University, Fall 2018-Present**

Introduction to Communication

Introduction to Media Studies

Gender and Communication

Intercultural Communication

Intercultural Communication for Entrepreneurs (Pierce County Economic Development)

Communication, Race, and Surveillance

Multimedia Production

Media, Ethics, and the Law

Introduction in Gender, Sexuality, and Race Studies

## **ACADEMIC CONFERENCE PRESENTATIONS**

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Chair, “Rhetoric’s Racist Affects” Roundtable, Rhetorical and Communication Theory Division, National Communication Association Convention, New Orleans, 2022

Chair, Keynote Session, “New Futures” Public Address Conference, Lawrence, Kansas, 2022

“Occupied Emoting: The Black Face as Misrecognized Medium in Affective AI,” Individual Paper, 9th Biennial Surveillance & Society Conference of the Surveillance Studies Network, Rotterdam, The Netherlands, 2022

“Sousveillant Students: Digitally Mapping Campus Security Surveillance,” Individual Paper for Panel “Digital Spatiality and/as Power and Resistance,” Media Ecology Association, National Communication Association Convention, remote presentation, 2020

“War Misguidance: Visualizing Quagmire in the US War in Afghanistan,” Individual Paper, Visual Communication, National Communication Association Convention, remote presentation, 2020

“Executive Missteps: The Affective Body of the Infant Commander-in-Chief,” Individual Paper, Rhetorical and Communication Theory Division, National Communication Association Convention, remote presentation, 2020

[“Rhetorical Misfires: ‘Friendly Fire’ as an Autoimmune Impulse in the War on Terror,” Individual paper accepted, conference canceled due to COVID, Rhetoric Society of America Conference, 2020]

[“(Re)considering Rhetoric and Psychoanalysis: A Symposium on Jacques Lacan’s Transference,” Presenter on accepted roundtable, conference canceled due to COVID, Rhetoric Society of America Conference, 2020]

“Academic Precarities,” Presenter on roundtable, Activism and Social Justice Division, National Communication Association Convention, 2019

“Fusing Race: The Phobogenics of Racializing Surveillance,” Individual paper, Top Paper Award, Communication, Identities, and Difference Division, Western States Communication Association Convention, 2019

Chair/Respondent, Undergraduate Scholars Research Conference, Western States Communication Association Convention, 2019

“Close Reading, Again,” Individual Paper for Panel, “Neoliberalism and Security,” Rhetorical and Communication Theory Division, National Communication Association Convention, 2018

“Black Muslim Suggestibility: The Case of Barry Walter Bujol, Jr.” Individual Paper, Rhetorical and Communication Theory Division, National Communication Association Convention, 2018

“Keep Your *Dis-tanz*,” Individual Paper for Panel, “Playing with Derrida,” Rhetorical and Communication Theory Division, National Communication Association Convention, 2018

“‘Bureau of Hurt Feelings’: The Anguished Affective Labor of National Security,” Individual Paper, Capacious: Affect Inquiry/Making Space, Millersville University, 2018

“Conditions of Possibility for Rhetorical Criticism: Putting Immanent Materialism and Psychoanalysis into Practice,” Roundtable Participant, Biennial Rhetoric Society of America Conference, 2018

“The Anxious Ear: ShotSpotter in San Antonio,” Individual Paper and Co-Chair, “Securing Affects,” Rhetorical and Communication Theory Division, National Communication Association Convention, 2017

“Anxious Identification: The ‘About to Kill Moment’ of Osama Bin Laden’s Assassination,” Individual Paper, Visual Communication Division, National Communication Association Convention, 2016

“Rhetoric’s Ugly Feelings,” Individual Paper, Rhetorical and Communication Theory Division, National Communication Association Convention, 2016

“Cliché Clusters: The Rhetoric of Nine-Eleven Refrains,” Individual Paper, Gerard A. Hauser Research Award, Biennial Rhetoric Society of America Conference, 2016

“What ‘Rhetoricity’ Can Do: A Roundtable,” Roundtable Participant, Biennial Rhetoric Society of America Conference, 2016

“Ordinary Rhetorical Invention: A Theory of Invention Born of Weariness,” Individual Paper and Panel Chair, Rhetorical and Communication Theory Division, National Communication Association Convention, 2015

“Neoliberal Situating: Occupy Wall Street and the ‘Occupy a Desk’ Job Fair,” Individual Paper, Rhetorical and Communication Theory Division, National Communication Association Convention, 2015

“Post-9/11 Futures: Contesting Rhetorics of Reality,” Panel Chair, Rhetorical and Communication Theory Division, National Communication Association Convention, 2015

“Nine-Eleven Refrains as Ordinary Melodramas,” Individual Paper, Ordinary Affect and Everyday Life Stream, Affect Theory Conference: Worldings, Tensions, Futures, 2015

“The Sonorous Archive of Nine-Eleven: Female Screams and the Rhetorical Production of Helplessness in *Man of Steel*,” Individual Paper, Popular Communication Division, Southern States Communication Association Convention, 2015

“Spectacular Resilience: Styles of Endurance in *TIME* Magazine’s ‘Beyond 9/11: Portraits of Resilience,’” Individual Paper, Rhetoric and Public Address Interest Group, Western States Communication Association Convention, 2015

“Rhetorical Exposure: Thoughts on Rhetoricity,” Panel Presentation, “What Does the Affective Turn Mean for Rhetoric?” Rhetoric and Public Address Interest Group, Western States Communication Association Convention, 2015

“Navigating Theory and the Role of the Scholar: Questions of Theory, Capacity, and Identity in Rhetoric,” Invited Roundtable Participant, Rhetorical and Communication Theory Division, National Communication Association Convention, 2014

“This is How it Should Feel: The Rhetorical Production of Stress and Renewal in Westin Hotels and Resorts Advertising,” Individual Paper, Rhetorical and Communication Theory Division, National Communication Association Convention, 2014

“Undocumented Migrants' Personal Belonging(s): An Archive of Loss and the Mournful American Subject of *Left Behind*,” Individual Paper, Critical and Cultural Studies Division, National Communication Association Convention, 2014

“Equipment for Working: Technologies of the Undiscourageable Self,” Individual Paper, Biennial Rhetoric Society of America Conference, 2014

“The Failure of the Undiscourageable Self: Spaces of Thought in ‘Unemployed Friends 2.0,’” Individual Paper, Biennial Rhetoric Society of America Conference, 2014

“‘Get a Job Hippies!’: Individualizing Occupy Wall Street Protest through the Discourse of Employment,” Top Paper Panel, Critical and Cultural Studies Division, National Communication Association Convention, 2013

“The Slow Death of Undocumented Heroism: Remembering and Forgetting Migrant Labor at Ground Zero,” Rhetorical and Communication Theory Division, National Communication Association Convention, 2013

“Hope in the Head: Optimism and the Rhetoric of Negation in Jefferson’s First Inaugural Address,” Top Paper, Rhetoric and Public Address Interest Group, Eastern Communication Association Convention, 2013

“‘It Just Doesn’t *Feel* Right’: Affect and Anti-Terrorism Training in U.S. Hotels,” Chair and Independent Paper, Critical and Cultural Studies Division, National Communication Association Convention, 2012

“COMM(unity?) Rhetorics Risking Hope, Forgiveness, and Love,” Competitively Selected Panel, Rhetorical and Communication Theory Division, National Communication Association Convention, 2012

“Saying ‘Yes!’ to Ethics: The Rhetoric of the Other,” Top Paper, Philosophy of Communication Interest Group, Eastern Communication Association Convention, 2012

### **WORKSHOP, SYMPOSIUM, AND SEMINAR PARTICIPATION**

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RSA 10<sup>th</sup> Biennial Summer Institute Workshop, “Secrecy, Surveillance, and Settler Colonialism,” 2023

RSA 9<sup>th</sup> Biennial Summer Institute Workshop, “Making a Career in Rhetorical Studies,” 2021  
Invited, Affect, Propaganda, and Political Imaginary Symposium, University of Toronto, 2019

RSA 7<sup>th</sup> Biennial Summer Institute Seminar, “Rhetoric’s Affect/Affect’s Rhetoric,” 2017

RSA 6<sup>th</sup> Biennial Summer Institute Seminar, “Rhetoric and Sensation,” 2015

RSA 6<sup>th</sup> Biennial Summer Institute Workshop, “Whither ‘Social Movements’ in Rhetorical Studies?” 2015

Organizer, “The Dark Side: What Negative Feelings Can Do,” Roundtable, Spring Colloquium, Department of Communication Studies, University of Texas at Austin, 2015

Summer Institute in Rhetoric and Public Culture at Northwestern University, “Rhetoric, Politics, and the Affective Turn,” 2014

Summer Doctoral Seminar at Wayne State University, “Affect, the Public Sphere and Social Movements,” 2013

RSA 5<sup>th</sup> Biennial Summer Institute Workshop, “Rethinking the Relationship between Rhetoric and Democracy,” 2013

Camp Rhetoric, Pennsylvania State University, 2012, 2013

Public Visualities: A Summer Seminar in Visual Culture, Blue Mountain Lake, NY, 2012

Where Are You From?: A Symposium on Immigration, Mobility, and Citizenship, Wake Forest University, 2012

### **INVITED TALKS**

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Guest lecturer, “Publishing for Popular Audiences,” presented to undergraduate students in Critical/Cultural Methods course, Southwestern University, Fall 2021

Panelist, Film Premiere of Student Documentary *Eyes Above: Militarization of Sacred Land*, MediaLab, Pacific Lutheran University, April 2021

Speaker, “Liberal Arts Can Save the World: Rhetoric, Surveillance, and Race,” for Public YouTube series produced at Pacific Lutheran University, July 2020

Interviewee, “Spotlight on Teaching,” PLU Instructional Technologies, March 2020

Panelist, “One Click Away: Hate and the Internet,” presented to public audience, hosted by Humanities WA, Grand Cinema, Tacoma, WA, October 2019

Guest lecturer, “Client Relations,” presented to undergraduate students in MediaLab, Pacific Lutheran University, Fall 2018, Fall 2019, Fall 2021

Guest lecturer, “Feeling for the State,” presented to undergraduate students in “The Rhetoric of Surveillance,” Southwestern University, Fall 2017, Spring 2018

## **SERVICE TO DISCIPLINE**

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Co-Director with Dr. Kate Hoyt, “Life Under Drones: A Creative and Scholarly Research Symposium,” Pacific Lutheran University, September 18-19, 2019

Nominating Committee (elected position), Rhetorical and Communication Theory Division, National Communication Association, 2019-2020

Ad hoc Reviewer, *Critical Studies in Media Communication, Communication and Critical/Cultural Studies, Surveillance & Society, Screen Bodies* (special issue)

Ad hoc Reviewer, National Communication Association Convention, Rhetoric Society of America Convention

## **UNIVERSITY SERVICE**

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### **Pacific Lutheran University**

#### *Committees/Task Forces*

Committee Member for Global Studies, Fall 2023-present

University Diversity Committee (appointed by Faculty Executive Committee), 2021-2024

Student Retention Ad Hoc Committee, Academic Year 2021-2022

Diversity Advocate, Search Committee for Art and Design, Academic Year 2021-2022

Foreign Service Committee for Global Studies and Global Education, Academic Year 2021-2022

Executive Committee for Gender, Sexuality, and Race Studies, Fall 2020-Spring 2023

University Accessibility Task Force, Academic Year 2019-2020

Design Team, Global Film and New Media Studies Minor, Fall 2018-Spring 2022



*Workshops, Panels, Recruitment/Retention*

Academic Information Session, Admissions Office, March 2023

Queering the Curriculum Panel, October 2022

Tabling for PLU, Queer Pride, July 2022

Workshop Facilitator, Queer Student Retreat, October 2020, October 2021, February 2022

Faculty Guide, New Student Orientation, September 2020

Panelist, First Year Reading Program, August 2020

Interviewer, Presidential Scholarship Interviews, February 2020, 2021

Panelist, “Humans of PLU,” Fall Preview Day, November 2019

*Advising*

Academic advising for Communication majors and Capstones, Fall 2019-present

Advisor for three Gender, Sexuality, and Race Studies Capstones, Spring 2020-present

Advisor for eight Global Studies Capstones, Spring 2019-present

Advisor for two Environmental Studies Capstones, Spring 2023

**PROFESSIONAL DEVELOPMENT**

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Attendance and Engagement Workshop, Provost’s Office, Spring 2023

“White Supremacy Culture in Organizations” Workshops, Spring 2021

Digital Humanities Book Club on Postcolonial Digital Humanities, Spring 2021

Digital Humanities Lab Workshops (Twitter bots, hypothes.is), 2020-2021

Pivotal Pedagogy for Remote Learning, Summer 2020

Inclusive Pedagogy Seminar, Spring 2020

Conversations and Connections: Navigating Race in the Academy, Spring 2020

**PROFESSIONAL MEMBERSHIPS**

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Rhetoric Society of America

National Communication Association

Surveillance Studies Network

**TECHNICAL PROFICIENCIES**

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Adobe Creative Suite, Audacity, hypothes.is, Twitter bots, Neatline on Omeka

Certificate in Graphic Design, CalArts remote course through Coursera, earned May 2021

**DEBATE EXPERIENCE**

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Ad hoc coaching and team travel, T. O. H. Forensics Forum, Pacific Lutheran University,  
Academic Year 2018-2019

Ad hoc coaching, Lawrence Debate Union, University of Vermont, 2011-2013

**REFERENCES**

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Available upon request